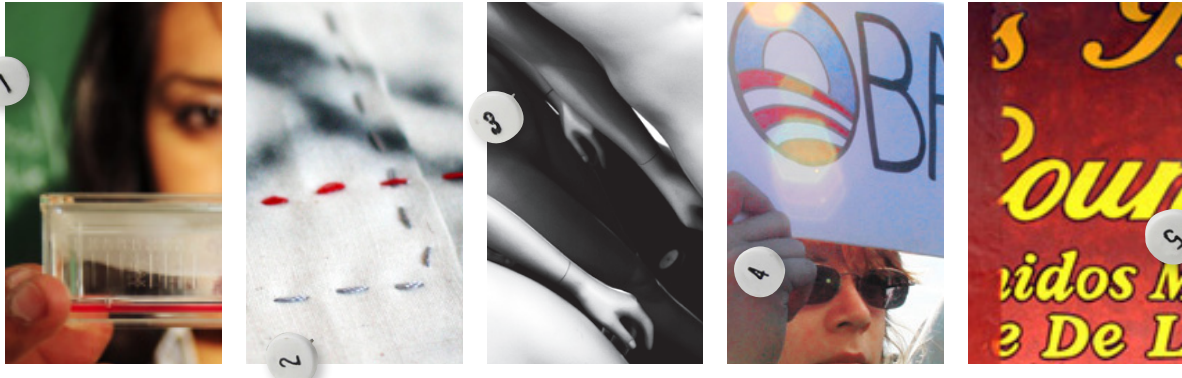


jeanna goodrich

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1. GRAPHIC DESIGNER - ST. MARY'S UNIVERSITY August 2010 - present Designer for all print and digital communications in the Office of University Communications, including but not limited to advertisements, marketing materials, mailed and emailed announcements, President's correspondence, and online images and graphics. Cover-to-cover designer of tri-annual alumni magazine. Editor of some printed materials. Contributing writer for monthly e-newsletter. Staff photographer; Pantone matcher; logo police.

2. YOUR NEW BEST FRIEND March 09 - present Freelance design, photography and consulting for independent clients, specializing in advertisement design and brand marketing. Recently dabbling in databases, data representation, and information storage and access. Avid reader and researcher; lover of personal projects.

3. ASSOCIATE PUBLISHER - SCHOOLEY MEDIA VENTURES April 2009 - August 2010 Account management and design of over 100 advertisements per month for four different magazines in the Texas Hill Country. (Have consequently become an expert with typography and with customer service, though these usually do not go hand-in-hand). Wrote and designed 5-8 feature and lifestyle articles monthly. Designed and maintained five separate websites, each updated 1-3 times per month. Created websites, logos, and marketing materials for independent clients. Photography for feature articles and architectural spreads.

4. DESIGNER, WRITER, PHOTOGRAPHER - SAN ANTONIO EXPRESS-NEWS September 2008 - March 2009 Designed three to four community newspapers per week, primarily the *Hill Country View* and the *Northwest Weekly*, and the weekly *Sunday Star*. Put the English major to good use catching editing errors on-screen that hadn't been previously noted. Wrote several columns and feature articles, and took photos for Bulverde, Boerne, and Southside events.

5. GRAPHICS EDITOR - TRINITONIAN August 2007 - May 2008 Designed graphic, photographic and informational elements for each section of the weekly student newspaper of Trinity University. Worked with the editor-in-chief and advisor to create this position after recognizing the need for a more aesthetically-pleasing layout and graphics-based presentation of data. Contributed a fun and unique personality to an exciting, deadline-driven environment. Also worked as a photographer for 3 years.

extras

EDUCATED B.A. in English, cum laude, with departmental Honors from Trinity University, May 2008; minors in German and Comparative Literature. Enrolled in the Master of Science in Computer Science at St. Mary's University.

CREATIVE Digital photographer with manual SLR; photo editing and retouching; darkroom experience. Fleunt in HTML and CSS; C programming language; a little bit of JavaScript and SQL.

FRIENDLY Mac and PC friendly! Cross-Platform fluency in Adobe InDesign, Photoshop, Dreamweaver, Illustrator; Microsoft Office; AP Style, MLA and Chicago formatting.

OUTDOORSY Certified in Ropes, Rock Climbing, and Outdoor Recreation Team Leadership; Red Cross CPR / First Aid Certified; Red Cross Lifeguard Certified

CONVERSATIONAL Fluent in German, member of the San Antonio Beethoven Damenchor; very basic Spanish skills. Occasionally good joke teller.